



PRESS RELEASE

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2020 Sustainable Top 100 Destinations unveiled

For the sixth time, the Sustainable Top 100 Destinations list is unveiled at the first-ever online Global Green Destinations Days (GGDD). The Sustainable Top 100 Destinations competition is organised to showcase sustainable tourism stories and good practices of destinations, as inspiring examples to others, to tour operators and to travellers. By publishing this annual list and by sharing their destination management good practices and success stories, the initiators acknowledge the steps taken towards making tourism destinations more sustainable, responsible and more attractive from a visitor experience point of view.

Nominations were evaluated by the Sustainable Top 100 Team, country experts and Green Destination Partners, coordinated by Green Destinations. This year, the selection was more than ever determined by the quality, effectiveness and transferability of the Good Practice Stories that were submitted by the destinations.

The Top 100 committee stresses that selection for the Top 100 list does not mean the destination is sustainable. It means it is making good efforts and promising progress. Completely sustainable destinations do not exist.

The competition is held under the auspices of the Top 100 Partnership, with special contributions by:

Green Destinations, QualityCoast, TravelMole, Vision on Sustainable Tourism, Travelife, ITB Berlin, Asian Ecotourism Network, Ecotourism Australia and GLP Films.

The 2020 Top 100 list of participants will be available on the Green Destinations website. Top 100 participants have been invited to be featured in the [Good Travel Guide](#), enabling them to tell their sustainability stories to interested travellers.

The 2020 Top 100 selection will be available at www.goodtravel.guide
Press contacts: Email - Team@SustainableTop100.org | Skype - albert.salman.

Leiden, The Netherlands, 28 September 2020

2020 SUSTAINABLE DESTINATIONS TOP 100



At least 70% score in the [Green Destinations Certification Program](#)



Excellent Good Practice Story submitted

AUSTRALIA

Douglas Shire (Queensland)

Lord Howe Island (New South Wales)

Townsville (Queensland)

BRAZIL

Canguçu

Forquilha

Gaspar

Parnamirim

Rio Negrinho

Rolante

Schroeder

São Miguel de Gostoso

Tibau do Sul – Praia da Pipa

CANADA

Alberta SW Crown of the Continent

Thompson Okanagan

CHILE

Futaleufu

Puerto Natales

CROATIA

Lika

Mali Lošinj

CYPRUS

Pafos region

CZECHIA

Skanzén Modra

DUTCH CARRIBEAN

Bonaire

Saba

ECUADOR

Anangu Kichwa

Galapagos Islands

ESTONIA

Hiiumaa

Järvamaa

Lahemaa

Pärnu

Rakvere

Saaremaa

Tartu

FINLAND

Fiskars Village

Posio

GERMANY

Norderney

JAPAN

Kamaishi

Kyoto city

Miura Peninsula

Niseko Town

Okinawa prefecture

Shirakawa village

MALTA

Gozo

MONTENEGRO

Tivat

NAMIBIA

#Khoadi //Hoas Concervancy

NETHERLANDS

Ameland

Berg en Dal

Goeree-Overflakkee

Hoek van Holland

Katwijk

Meerssen

Nijmegen


Noordwijk



NETHERLANDS

-  Schouwen-Duiveland
-  Veere
-  Westvoorne

NEW ZEALAND

-  Bay of Plenty


NIUE

-  Niue Island



PERU

- Colca Canyon
- Parque Nacional Bahuaja Sonene

PHILIPPINES

-  Club Paradise Palawan

PORTUGAL

-  Alto Minho region
- Águeda
- Arouca
-  Azores islands
-  Cascais
-  Dark Sky Alqueva
-  Lagos
-  Serras do Socorro e Archeira
-  Sintra
-  Torres Vedras
-  Oeste Region, West Portugal

REPUBLIC OF CONGO

- Kahuzi Biega National Park

ROMANIA

- Bison Land

RWANDA

- Volcanoes National Park

SEYCHELLES

- North Island







SLOVAKIA

- Bratislava Region

SLOVENIA

-  Bled
-  Brda
-  Dolina Soče
-  Kočevsko
-  Ljubljana
-  Logarska Dolina (Solčavsko)
-  Miren Kras
-  Podčetrtek
-  Rogaška Slatina


SPAIN

-  Baiona
-  Berguedà
-  Comarca Pallars Jussà
-  Noja
-  Terres de l'Ebre
-  Torroella de Montgrí-L'Estartit

SWEDEN

-  Åsnen

TAIWAN

-  Northeast and Yilan Coast NSA
- Sun Moon Lake National Scenic Area

TANZANIA

- Chumbe Island Coral Park

THAILAND

- Chiang Khan
- Nan Old City




TURKEY

- Bitez (Bodrum)

UNITED KINGDOM

-  County Down

USA

-  Breckenridge (Colorado)
-  Transylvania County (North Carolina)
-  Vail (Colorado)

