

**PUT YOUR BRAND AT THE FOREFRONT OF THE INDUSTRY-LEADING
SUSTAINABLE TRAILS CONFERENCE 2022 BY BEING A SPONSOR.**



HOST / GOLD SPONSOR



\$15,000 EX GST

BENEFITS:

- Opportunity to make a 30mins presentation to all delegates during the conference
- THREE Free registration
- Logo on STC website including link to own website*
- Logo on ALL conference material*
- Virtual delegate bag insert
- Organisational banners to be displayed at registration and in the main conference room for the duration of the conference*
- Acknowledgment at conference daily*
- Acknowledgment in pre-conference advertising*
- List of conference delegates who have agreed to share their name and email
- TWO 15% Discounted registrations (this can be shared with a local mtb / walking group)
- A feature article in two electronic direct mail (EDM) campaigns sent out to the event delegate lead list prior to conference
- TWO Free day only registration (delegates can use this registration to pick any one day of the conference to attend, Welcome function and Gala dinner not included)
- Co-branding of the conference lanyard / name tag
- Priority placement of a marketing material / banner stand at front of conference venue (behind speakers)

* Placement and size of logos/marketing included in the conference material and advertising, will be at the discretion of the conference organiser (TRC) and will reflect the level of support given by your organisation

To sponsor the Sustainable Trails Conference 2022 please contact: donna@trctourism.com

We acknowledge the Traditional Owners and Custodians of lutruwita (Tasmania) Aboriginal land, sea and waterways.
We acknowledge, with deep respect the traditional owners of this land, the palawa people. Sovereignty has never been ceded. It always was and always will be, Aboriginal land. The palawa people belong to the oldest continuing culture in the world. They cared and protected Country for thousands of years. They knew this land, they lived on the land and they died on these lands. We honour them.

TRC TOURISM
RECREATION
CONSERVATION

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MAJOR SPONSOR



\$8,000 EX GST

BENEFITS:

- Opportunity to make a 20 minute presentation to all delegates during the conference
- TWO Free registration
- Logo on STC website including link to own website*
- Logo on ALL conference material*
- Virtual delegate bag insert
- Organisational banners to be displayed at registration and in the main conference room for the duration of the conference*
- Acknowledgment at conference daily*
- Acknowledgment in pre-conference advertising*
- List of conference delegates who have agreed to share their name and email
- ONE 15% Discounted registrations (this can be shared with a local mtb / walking group)
- Welcome drinks or Gala Dinner sponsor, opportunity to make a 5-minute speech during function and exclusive sponsorship recognition for this event on program

* Placement and size of logos/marketing included in the conference material and advertising, will be at the discretion of the conference organiser (TRC) and will reflect the level of support given by your organisation

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CONFERENCE SPONSOR



\$4,000 EX GST

BENEFITS:

- Opportunity to make a presentation to all delegates during the conference (15mins)
- Free registration (x1)
- Logo on STC website including link to own website*
- Logo on ALL conference material*
- Virtual delegate bag insert
- Organisational banners to be displayed at registration and in the main conference room for the duration of the conference*
- Acknowledgment at conference daily*
- Acknowledgment in pre-conference advertising*
- List of conference delegates who have agreed to share their name and email

* Placement and size of logos/marketing included in the conference material and advertising, will be at the discretion of the conference organiser (TRC) and will reflect the level of support given by your organisation

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Sponsorship options for the Sustainable Trails Conference 2022



	Conference Sponsor \$4,000	Major Sponsor \$8,000	Host / Gold Sponsor \$15,000
Opportunity to make a presentation to all delegates during the conference	✓ (15mins)	✓ (20mins)	✓ (30mins)
Free registration	✓ (x1)	✓ (x2)	✓ (x3)
Logo on STC website including link to own website*	✓	✓	✓
Logo on ALL conference material*	✓	✓	✓
Virtual delegate bag insert	✓	✓	✓
Organisational banners to be displayed at registration and in the main conference room for the duration of the conference*	✓	✓	✓
Acknowledgment at conference daily*	✓	✓	✓
Acknowledgment in pre-conference advertising*	✓	✓	✓
List of conference delegates who have agreed to share their name and email	✓	✓	✓
15% Discounted registrations (this can be shared with a local mtb / walking group)		✓ (x1)	✓ (x2)
Welcome drinks or Gala Dinner sponsor, opportunity to make a 5-minute speech during function and exclusive sponsorship recognition for this event on program		✓	
A feature article in two electronic direct mail (EDM) campaigns sent out to the event delegate lead list prior to conference			✓
Free day only registration (delegates can use this registration to pick any one day of the conference to attend, Welcome function and Gala dinner not included)			✓ (x2)
Co-branding of the conference lanyard / name tag			✓
Priority placement of a marketing material / banner stand at front of conference venue			✓ Behind speakers

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Sustainable Trails Conference 2022 - Sponsorship Application Form

To apply for and confirm your sponsorship of the Sustainable Trails Conference 2022, complete the form below and email to Donna Graf: donna@trctourism.com along with your company logo for advertising purposes (one low res and one hi res).

Organisation

Contact person

Job title

Address

Phone

Email

Website

Sponsorship amount

Web address to link to logo and
sponsorship information

Terms and conditions

- A completed and signed sponsorship application form (this form) must be submitted to apply for sponsorship and acknowledges the sponsorship terms and conditions
- A signed agreement and a tax invoice will be forwarded upon receipt of this form
- The sponsorship will not be deemed confirmed until full payment has been made
- Placement and size of logos included in the conference material will be at the discretion of the conference organiser (TRC) and will reflect the level of support given by your organisation
- Material for digital delegate bags must be received by 15 October 2022
- If you are using promotional banners and other material at the conference, these must be delivered to the Panorama (conference venue) by Friday 28th October 2022 at the sponsors own costs.
- Provision of delegate details is subject to privacy laws.

☐

I agree and understand the terms and conditions as described.

Name: _____

Signature: _____

Date: _____