

EXPRESSION OF INTEREST



HOST THE 2025 TRC SUSTAINABLE TRAILS CONFERENCE

Why Host the 2025 Sustainable Trails Conference?

Hosting the 2025 Sustainable Trails Conference is exciting for trail destinations giving exposure to over 100 specialists in the trails sector offering networking and connection opportunities. The conference also returns a positive economic impact into your local area with increased tourism including pre and post conference stays. With greater involvement, interaction and engagement, hosting our conference is a unique and rewarding way to showcase your destination and commitment to sustainable trails.

TRC Tourism: Leading Sustainable Tourism Solutions

TRC Tourism is a globally respected leader in delivering solutions for tourism, recreation, and conservation. With nearly 25 years of experience and over 800 successful projects, we have built a reputation for honesty, adaptability, resilience, and practical creativity. Our strength lies in our shared passion for sustainable tourism, respect for all people and environments, and commitment to achievable solutions that are good for people and places.

About the TRC Sustainable Trails Conference

The TRC Sustainable Trails Conference is the premier event for professionals in the business of recreation and tourism trails in Australia and New Zealand. Since its launch in 2017 in Thredbo, Australia, the conference has grown to become a vital gathering of leading experts including trail users, designers, planners, land managers, volunteers, club members, and construction specialists. The 2024 conference marked its 5th edition and demonstrated continued growth and success.





We are looking for a host destination that meets the following criteria:

- ✓ **Trail Destination:** An upcoming or existing walking or cycling trail destination.
- ✓ **Accessibility:** Within two hours' drive of a major airport.
- ✓ **Conference Venue:** A casual style venue able to host up to 120+ delegates.
- ✓ **Accommodation:** Ample accommodation within 5km of the main conference venue.
- ✓ **Social Function Venues:** Alternative venues for social events within a 40km radius.
- ✓ **Local Support:** Commitment to providing local on-ground support during the conference organisation.
- ✓ **Community Engagement:** A dedication to giving back to the community and the trail sector.
- ✓ **Field Trips:** Ability to showcase unique field trip experiences within an hour of the conference centre, allowing delegates to learn about recreation trails management and associated tourism offerings.
- ✓ **Adequate bike hire:** (up to 70 bikes) either within the region or able to be transported to the region for MTB and cycle field trips (can be provided by more than one company).
- ✓ **Financial Contribution:** Host destination financial (hard dollar) contribution as sponsorship to the conference.

Benefits for Your Destination

Visibility: Gain national and international exposure as a leader in sustainable tourism and recreation trails.

Networking: Connect with industry experts, stakeholders, and potential collaborators.

Economic Impact: Boost local economy through increased tourism and business opportunities.

Legacy: Leave a lasting positive impact on your community and the trail sector.

Next Steps

We invite you to express your interest in hosting the 2025 Sustainable Trails Conference by providing a brief proposal outlining how your destination meets the criteria mentioned above. Please include details of your proposed conference venue/s, accommodation options, social function venues, field trip experiences, local support, and proposed financial contribution.

Submission Deadline

Please submit your expression of interest by 5pm Friday, August 30th.

Contact Information

For any questions or further information, please contact:

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Join us in advancing sustainable tourism and showcasing the best in recreation and tourism trails. We look forward to your proposals and the opportunity to collaborate on this exciting event.