



CONFERENCE PROGRAM

TRC
TOURISM

Conference Program

Day One – Tuesday 19th March 2024



From 7:45am	45 mins	Registrations open	
8.30am	10 mins	Introduction to the day	Kylie Ruwhiu-Karawana <i>TRC Tourism</i>
8.40am	10 mins	Welcome to NZ – Mihi Whakatau	Kylie Ruwhiu-Karawana <i>TRC Tourism</i>
8.50am	10 mins	Welcome to the Conference	Janet Mackay <i>TRC Tourism</i>
9.00am	5 mins	Central Otago Mayor Address	Mayor Tim Cadogan <i>Central Otago District Council</i>
9.05am	40 mins	Welcome to the Central Otago region Showcase of Story of Otago Trail Network, its evolution and marketing insights.	Anthony Longman Geoff Marks <i>Central Otago District Council and Tourism</i> Janeen Wood <i>Southern Lakes Trails</i> Peter Mulvihill, <i>Otago Central Rail Trail Trust</i>
9.45am	1 hour	KEYNOTE – The Accidental Traveller	Mark Inglis <i>ONZM</i>
10.45am	30 mins	Morning tea	
11.15am	30 mins	KEYNOTE – A Lifetime in NZ Trails - From The Bottom to The Top	Lou Sanson <i>World Commission on Protected Areas</i>
11.45am	30 mins	Setting the Scene on the current walking and cycling market in NZ and Australia	Cristine Angus <i>Angus & Associates</i>
12.15pm	30 mins	Quality trails are not the panacea for branding and marketing mountain bike destinations.	Carl Solomon <i>Destination Marketing Store</i> Scott Ketley <i>SWELL Design</i>
12.45pm	30 mins	MORNING SESSION FORUM	
1.15pm	1 hour	Lunch	

PANEL SESSION ONE: CREATING TRAIL DESTINATIONS			
2.15pm	30 mins	How Tourism North East turned Victoria's High Country into an outdoor active destination.	<i>Bess Nolan-Cook CEO Tourism North East</i>
2.45pm	20 mins	Creating a vision – the Yunbenun Magnetic Island National Park Trails Project	<i>Jo Peterson and Andy Causebrook Queensland Parks and Wildlife Service</i>
3.05pm	15 mins	The Proposed Glacier Country Cycle Trail - testing a Great Idea.	<i>Chris Rose TRC Tourism</i>
3.20pm	20 mins	FORUM - PANEL SESSION ONE	
3.40pm	30 mins	Afternoon tea	
PANEL SESSION TWO: TRAILS WITH THE COMMUNITY IN MIND			
4.10pm	30 mins	Accessibility and Inclusivity Wildly Accessible Trails: Bridging Gaps Socially inclusive all abilities trails	<i>Mark Inglis Katie Owen Recreation NZ</i>
4.40pm	20 mins	Community Led Trail Projects – Keys to their success.	<i>Daniel Le Blanc Development Director Dungog Common Reserve</i>
5.00pm	30 mins	Growing the Mountain Bike Community Through Marketing and Content	<i>Jono Wade Flow Mountain Bike</i>
5.30pm	20 mins	FORUM - PANEL SESSION TWO	
5.50pm	10 mins	Wrap up and out for drinks	
6.00pm - 9.00pm		Networking and welcome buffet dinner at Gentle Annies	

Day Two – Wednesday 20th March 2024

8.00am	10 mins	Recap on Day One	Chris Rose <i>TRC Tourism</i>
PANEL SESSION THREE: BRINGING OUR LANDSCAPES ALIVE			
8.10am	30 mins	Indigenous Ways result of the conference 2022 working with World Trails Network <ul style="list-style-type: none"> - Framework for Purposeful Engagement - Storytelling - Workforce Development - Indigenous Ways Global Rating System 	Kylie Ruwhiu-Karawana <i>TRC Tourism</i>
8.40am	25 mins	Digital Storytelling -Storymapp is a creative new way to deliver visitor experiences in parks, trails and urban environments creating sustainable re-generative tourism outcomes	Chris Hay <i>Locales</i>
9.05am	25 mins	'Solesolevaki' – a concept for the Fiji National Trail Connecting People back to Nature	Ben Semira and Jake Taoi <i>Talanoa Treks</i>
9.30am	30 mins	FORUM SESSION FROM PANEL SESSION THREE	
10.00am	30 mins	Morning tea – grab a quick bite, and prepare for field trip	
10:30am		<i>REGATHER IN MAIN CONFERENCE ROOM by 10.30am for field trip grouping and instructions</i>	
10:40am–4/5pm		FIELD TRIPS – Buses depart 10.40am	
		Delegates to make own arrangements for dinner	

Day Three – Thursday 21st March 2024

8.40am	10 mins	Recap on day two including Photo montage of Field trips	
PANEL SESSION THREE: BRINGING OUR LANDSCAPES ALIVE CONT...			
8.50am	30 mins	The Story of the Tongariro Crossing, iwi partnerships and visitor management	Cher Nights <i>Department of Conversation NZ</i>
9.20am	20 mins	Visitor management models for Australia’s great walks	Janet Mackay <i>TRC Tourism</i>
9.40am	20 mins	PANEL SESSION	
10.00am	30 mins	Morning tea	
10.30am-12.00pm	CONCURRENT SESSIONS (choose which one to attend)		
1 - CONSTRUCTION AND MAINTENANCE TECHNIQUES AND INNOVATIONS			
<i>Facilitated by Janet Mackay TRC Tourism and Lachy Mackay-Wiggins TRC Trails</i>			
10.30am 20mins	The Modern Trail Landscape – current innovations when it comes to new and existing trails		Craig Stonestreet <i>Natural Trails</i>
10.50am 20mins	Construction of Lake Dunstan Trail		Tim Dennis <i>Southland Co</i>
11.10am 20 mins	Pump Tracks and skills parks		Mike Brown <i>Pacific Bike Parks</i>
11.30am 10 mins	Building Trails with Progression in mind		Jo Larkin <i>TRC Tourism & MTB Bike Coach</i>
11.40am 20 mins	Group discussion		
2 – PLANNING AND GOVERNANCE			
<i>Facilitated by Chris Rose & Debby van der Scheer</i>			
10.30am 15mins	Innovations in funding trail maintenance: How events can be used to gain funding for trail maintenance.		Terry Davis <i>Highland Events NZ</i>
10.50am 15 mins	Tongariro Crossing governance.		Cher Nights <i>DoC</i>
11.05am 20 mins	Lessons learnt over 20 years of trail design, planning and consultation.		Gerard McHugh <i>World Trail</i>
11.20am 10 mins	Power of strong governance and engagement		Lynley Twynam <i>Timber Trail NZ / Mountains to Sea</i>
11.30am 30 mins	Group discussion		<i>Nga Ara Tuhono</i>
12.00pm	1 hour	Lunch	

PANEL SESSION FOUR – REGENERATIVE TOURISM & TRAIL GRADINGS			
1.00pm	30mins	Regenerative Experience Economy Transforming the tourism marketing journey to a tourism management journey: Learnings from Destination Queenstown's transition to regenerative tourism.	Dave Hockly <i>DataStory NZ</i>
1.30pm	30mins	Off-road Cycling Trail Grading in New Zealand. Findings and Emerging Issues from Grading in Six Territories Nationally in the Presence of Three Different 'Standards'	Simon Noble <i>Envisage NZ</i>
2.00pm	20mins	PANEL DISCUSSION	
2.20pm	OPEN WORKSHOP – Facilitated by Kylie Ruwhiu-Karawana		
2.20pm	1 hour	Evolution of thinking: a move towards building resiliency in trails	
3:20pm	20mins	Workshop findings and outcomes	
3:30pm	30 min	Afternoon Tea	
4.00pm	45mins	WRAP UP FORUM – topics for next year	Facilitated whiteboard session
4.45pm		Conference ends	
6.30pm		Gala event at the Stoker Room Cromwell	