

# Program



## Monday 1 April The Vines Village

Time	Information	Location
4.40pm approx.	Bus pick up for welcome function	As per bus pick up map and timetable
5.00pm onward	Registration and welcome function	The Vines Village
9.30pm approx.	Bus to return to Blenheim	The Vines Village to Blenheim

## Tuesday 2 April – The Marlborough Vintners Hotel (MVH)

Time	Information	Location/Speaker details
7.30am - 8.20am	Registration if missed the welcome function	MVH conference room
7.50am approx.	Bus pick up for conference	As per bus pick up map and timetable
8.20am – 8.25am	TRC welcome	Tracy Johnston Senior Consultant   TRC Tourism
8.25am – 8.40am	Welcome to Aotearoa	
8.40am – 8.50am	Conference welcome and introductions	Janet Mackay Director   TRC Tourism

### Session Theme: Setting the scene - Tracy Johnston Facilitator

### Main Conference Room

8.50am – 9.20am	DOC's approach to creating great experiences Why we do it and what we achieve?	Lou Sanson   Director General Department of Conservation (DOC)
9.20am – 9.50am	Great Walks of Australia - What makes a great walk and how successful have we been?	Gina Woodward CEO   Great Walks of Australia
9.50am – 10.10am	SPEAKER FORUM	Session speakers

### 10.10am -10.30am Morning tea break

### Conference dining area

### Session Theme: Setting the scene continued – Tracy Johnston MC

### Main Conference Room

10.30am - 11.00am	The New Zealand Cycleway – Benefits and opportunities for communities	Jonathan Kennett Director   The Kennett Brothers
11.00am – 11.30am	The power of transformational travel	Charlotte Prouse Director   Destination Marketing Store (DMS)
11.30am – 12.00pm	Outdoor Active – What do we mean and what are the trends?	Chris Ord Associate   TRC Tourism
12.00pm – 12.30pm	SPEAKER FORUM	Session speakers
12.30pm – 12.50pm	Kangatrak – Precast Concrete Boardwalk	Franek Savarton Director   Kangatrak Australia

### 12.50pm -1.30pm Lunch break

### Conference dining area

1.30pm – 1.50pm	Beyond “World Class” – An insight into the planning and preparation for the Warburton Mountain Bike Destination	Matt Harrington   Senior Project Manager   Yarra Ranges Council
1.50pm – 2.10pm	Te Araroa Trail – Creating more than just a trail – the challenges and opportunities	Mark Weatherall Chief Executive   Te Araroa Trust
2.10pm – 2.30pm	Red Centre Adventure Ride- A new experience for Australia	Chris Day   Senior Director   Parks and Wildlife Operations (NT)
2.30pm – 3.00pm	SPEAKER FORUM	Session speakers
<b>3.00pm – 3.20pm</b>	<b>Afternoon tea break</b>	<b>Conference dining room</b>
<b>3.20pm – 5.00pm</b>	<b>Concurrent sessions – details below</b>	
<b>Group A</b>	<b>Creating experiences not trails</b>	<b>Facilitator - Janet Mackay</b>
3.20pm – 3.40pm	The changing face of the MTB Market	Anthony Burton Director   Anthony Burton & Associates
3.40pm – 4.00pm	Forgotten World Adventures	Ian Balme Founder   Forgotten World Adventures
4.00pm – 4.20pm	The Larapinta Trail – The creation of an experience	Chris Day   Senior Director   Parks and Wildlife Operations (NT)
4.20pm – 4.40pm	Old Ghost Road	Phil Rossiter   Founder   Old Ghost Road
4.40pm – 5.10pm	SESSION FORUM	All speakers
5.10pm	Reconvene in the main conference room	Drinks and premier show
<b>Group B</b>	<b>Effective governance, management and good planning</b>	<b>Facilitator - Debby van der Scheer</b>
3.20pm – 3.40pm	Bike Taupo trail management model	Rowan Sapsford Director   Roam Consulting
3.40pm – 4.00pm	Effective trail management	Chris Rose   Associate   TRC Tourism
4.00pm – 4.20pm	Wellington Trails Framework	Jimmy Young Eastern Principal Ranger, Parks   Greater Wellington Regional Council
4.20pm – 4.40pm	Paying for past mistakes	Matthew Ackland Regional Trails Officer Adelaide & Mt Lofty Ranges   National Parks SA
4.40pm – 5.10pm	SESSION FORUM	All speakers
5.10pm	Reconvene in the main conference room	Drinks and premier show
<b>5.10pm – 6.10pm</b>	<b>Build it, tell them about it and they will come Introducing Trail Towns</b>	<b>Dieter Kahsnitz   Producer Trail Towns</b>
6.15pm approx.	Bus back to Blenheim accommodation	MVH to Blenheim
Dinner	Delegate night off	Own choice

Wednesday 3 April - The Marlborough Vintners Hotel (MVH)

Time	Information	Location/Speaker details
8.00am approx.	Bus pick up for conference (either 1 or 2 runs) depending on numbers	As per bus pick up map and timetable
8.30am – 8.45am	Recap day one	Tracy Johnston Senior Consultant   TRC Tourism
<b>Session theme: Creating great experiences Tracy Johnston Facilitator</b>		<b>Main Conference Room</b>
8.45am – 9.05am	What makes a world class trail network	Janet Mackay Director   TRC Tourism
9.05am - 9.25am	The power of story telling	Chris Hay Director   Locales
9.25am - 9.45am	Recreation setting characteristics – Creating the right experience in the right place	David Willcox Director   Common Ground
9.45am - 10.15am	Wellington Trails framework – Success factors in working across the destination	Leesa Carlyon Trails Advisor   Wellington City Council
10.15am – 10.45am	SPEAKER FORUM	All morning session speakers
10.45am – 11.05am	<b>Morning tea break</b>	<b>Conference dining room</b>
11.10am – 1.20pm	<b>Concurrent sessions – details below</b>	
<b>Group A</b>	<b>Selling the experience and making trails count</b>	<b>Facilitator - Chris Ord</b>
11.10am – 11.30am	Positioning trails in a destination	Charlotte Prouse Director   Destination Marketing Store (DMS)
11.30am – 11.50am	The power of digital and great content	Jason Henry Director   The Intrepid
11.50am – 12.10pm	Conservation Benefits from trails	Rowan Sapsford Director   Roam Consulting
12.10pm – 12.30pm	Delivering social licence with your trails	Geoff Gabites Founder   Cycle Journeys
12.30pm-12.50pm	St Helens Track – Brand building during the construction process	John Brown General Manager   Break O Day Council
12.50pm - 1.20pm	SESSION FORUM	All speakers
1.20pm – 2.00pm	<b>Lunch</b>	<b>Conference dining room</b>

<b>Group B</b>	<b>Governance, management and good planning Building and managing tracks – case studies</b>	<b>Facilitator – Chris Rose</b>
11.10am – 11.30am	Hauraki Rail Trail – One trails journey from Good to Great	Diane Drummond Chief Executive Officer – Hauraki Rail Trail
11.30am – 11.50am	Tongariro Crossing – a management challenge to maintain a great experience	Richard Balm Consultant   Natural Resource Solutions
11.50am – 12.10pm	Te Ara Pātaka – Building environmental guardians of the future	Suky Thompson   Trust Manager Rod Donald Banks Peninsula Trust
12.10pm – 12.40pm	Creating Grade 4 Advanced shared use multiday walks and MTB rides on the West Coast of the South Island	Ian Wightwick & Tom Hopkins Department of Conservation Hokitika
12.40pm – 1.00pm	Wangetti Trail - Using eco-trails to develop new Indigenous business	David Edwards Projects Chief Executive   TIDCG
1.00pm -1.30pm	SESSION FORUM	All speakers
<b>1.30pm – 2.00pm</b>	<b>Lunch</b>	<b>Conference dining room</b>
<b>Session Theme: Trends, insights and planning for the future Tracy Johnston Facilitator</b>		<b>Main Conference Room</b>
2.00pm – 2.30pm	The E-bike opportunity - A manufacturers insight	Matilda Reynolds & Jay Nelson Specialized Bikes
2.30pm – 2.50pm	Success factors for creating walking experiences	Ric Cullinane CEO   Walking Access Commission
2.50pm – 3.10pm	Great Walks and Rides – the market has the final say. How much is too much when we are creating great trails	Dave Bamford Hard core outdoor enthusiast
3.10pm – 3.30pm	SPEAKER FORUM	All speakers
<b>3.30pm – 3.45pm</b>	<b>Afternoon tea</b>	<b>Conference dining room</b>
<b>Trends, insights and planning for the future continued</b>		<b>Main Conference Room</b>
3.45pm – 4.45pm	What do we need to plan for? Changing nature of trails in Australia and NZ	PANEL: Jonathan Kennett, Gina Woodward, Janet Mackay, Dave Bamford
4.45pm – 5.15pm	Conference closing comments Including field trip instructions	Tracy Johnston Senior Consultant   TRC Tourism
5.30pm approx.	Bus back to Blenheim accommodation	MVH to Blenheim
6.40pm approx..	Bus MVH to Wither Hills for Gala Dinner	
6.45pm approx..	Bus Blenheim to Wither Hills for Gala Dinner	As per bus pick up map and timetable
7.00pm – 10pm	Gala Dinner – Proudly supported by Kangatrak	Wither Hills Winery
	Guest dinner speaker	Craig Harper   Solo
10.00pm approx.	Bus back to Blenheim or MVH	As per bus pick up map and timetable

Thursday 4 April	FIELD TRIPS – OPTIONAL	Must be purchased prior
Time	Information	Inclusions
9.30am – 2.30pm*	Renwick Wine Trail (cost \$130)	Bus pickup, guide, bike and helmet, lunch
7.40am – 3.30pm*	Queen Charlotte Track (\$165)	Bus pickup, guide, lunch
7.40am – 3.30pm*	The Link Pathway (\$145)	Bus pickup, guide, bike and helmet, lunch

### Conference day and evening bus pick up schedule

1. High Street: in front of Chateau Marlborough (this suits delegates staying at Chateau Marlborough, Lugano Motor Lodge, Blenheim Palms or Bella Vista Motel)
2. High Street: in front of 171 on High Motel

Day	Time	Pick up	Drop off
Monday 1 <sup>st</sup>	4.40pm	Chateau Marlborough	The Vines
Monday 1 <sup>st</sup>	4.45pm	171 on High	The Vines
Monday 1 <sup>st</sup>	9.30pm	The Vines	Blenheim
Tuesday 2 <sup>nd</sup>	7.50am	Chateau Marlborough	MVH
Tuesday 2 <sup>nd</sup>	7.55am	171 on High	MVH
Tuesday 2 <sup>nd</sup>	6.15pm	MVH	Blenheim
Wednesday 3 <sup>rd</sup>	8.00am	Chateau Marlborough	MVH
Wednesday 3 <sup>rd</sup>	8.05am	171 on High	MVH
Wednesday 3 <sup>rd</sup>	5.30pm	MVH	Blenheim
Wednesday 3 <sup>rd</sup>	6.50pm	Chateau Marlborough	Wither Hills
Wednesday 3 <sup>rd</sup>	6.55pm	171 on High	Wither Hills
Wednesday 3 <sup>rd</sup>	10.15pm	Wither Hills	Blenheim

For those staying at MVH, no bus required for the Vines welcome function as this is across the road (walk to this via underground tunnel) and no bus required for conference as accommodation is on site. Gala dinner bus details

Day	Time	Pick up	Drop off
Wednesday 3 <sup>rd</sup>	6.40pm	MVH	Wither Hills
Wednesday 3 <sup>rd</sup>	10.00pm	Wither Hills	MVH

### \*Field trip bus pick up schedule for Thursday 4 April

Time	Pick up location	Time	Pick up location
Queen Charlotte Track Walk and The Link Pathway MTB		Renwick Wine Trail by bike	
7.40am	Chateau Marlborough (on High Street)	9.30am	Chateau Marlborough/Lugano
7.50am	171 on High (on High Street)	9.35am	171 on High
8.00am	The Admirals Motor Lodge	9.40am	The Admirals Motor Lodge
8.10am	MVH	9.45am	MVH stayers walk over to the Vines
2.10pm	Depart Picton	2pm	Return to the Vines
By 3.10pm	Blenheim, Airport, MVH – let driver know	By 2.30pm	Airport or back to Blenheim

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