

# DESTINATION HEALTH CHECK

Fast-Tracking Your Tourism Potential

## IS YOUR DESTINATION MATCH-FIT?

Our **Tourism Health Check** quickly assesses and prioritises the tourism sector, providing actionable insights and a customised plan to improve visitor satisfaction, sustainability, and community benefits.

## Why Choose a Destination Health Check?

- ✓ **Rapid Results:** Provide a clear, actionable picture of your destination's current performance and opportunities for improvement.
- ✓ **Action-Oriented:** Receive a prioritised action plan focused on quick wins and long-term strategies, ensuring your destination thrives in today's competitive tourism landscape.
- ✓ **Collaborative Approach:** Engage stakeholders across your community to align on goals, challenges, and solutions.
- ✓ **Sustainability and Resilience:** Embed sustainable practices and build resilience to adapt to changing visitor expectations and market conditions.

## What's Included?

- ✓ A **destination snapshot report** highlighting strengths, challenges, and opportunities.
- ✓ A **tailored action plan** with immediate, short-term, and medium-term recommendations.
- ✓ A stakeholder presentation to guide your next steps with clarity and confidence.



Click [here](#) to read *Tourism at a Crossroads: Answering the Call for Legacy, Connection, and Sustainability*



## Investment

**\$15,000+GST**

This intensive offers exceptional value, equipping your destination with the insights and strategies needed to drive growth, sustainability, and community impact.

## Plan Your Destination's Future Today

Contact us to book your **Health Check** and explore new possibilities. Let's create a successful roadmap for future generations.

Reach out to our tourism specialist  
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